

Winning Group in Consumer Appliances (Australia)

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Abstracts

Winning Group is expected to benefit from a number of factors during the forecast period. Within electronics and appliance specialist retailers, the company is expected to benefit from its focus on premium products and strong customer service. It is thus likely to attract high-income consumers. The company is however also likely to benefit from the wider range of products and prices offered online via its Appliances Online brand, with these likely to benefit from strong growth in consumer...

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