

# Winning Appliances Pty Ltd in Consumer Appliances (Australia)

<https://marketpublishers.com/r/W5B2C590F8BEN.html>

Date: August 2015

Pages: 4

Price: US\$ 572.00 (Single User License)

ID: W5B2C590F8BEN

## Abstracts

With two retail brands, both in rapidly growing areas of consumer appliances, the prospects for Winning Appliances Pty Ltd look secure. The Winning Appliances chain is the leading premium consumer appliance retailer in Sydney, whilst Appliances Online is not only the leading internet retailer of consumer appliances, but is in the process of giving the company a competitive advantage in logistics, which will support further expansion of the Winning Appliances brand over the forecast period.

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

**Product coverage:** Major Appliances, Small Appliances.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

Get a detailed picture of the Consumer Appliances market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

## Contents

Strategic Direction

Key Facts

Summary 1 Winning Appliances Pty Ltd: Key Facts

Summary 2 Winning Appliances Pty Ltd: Operational Indicators

Company Background

Chart 1 Winning Appliances: Winning Appliances in Australia (View 1)

Chart 2 Winning Appliances: Winning Appliances in Australia (View 2)

Internet Strategy

Private Label

Competitive Positioning

Summary 3 Winning Appliances Pty Ltd: Competitive Position 2014

## I would like to order

Product name: Winning Appliances Pty Ltd in Consumer Appliances (Australia)

Product link: <https://marketpublishers.com/r/W5B2C590F8BEN.html>

Price: US\$ 572.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/W5B2C590F8BEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970