

Winning Appliances Pty Ltd in Consumer Appliances (Australia)

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Abstracts

With two retail brands, both in rapidly growing areas of consumer appliances, the prospects for Winning Appliances Pty Ltd look secure. The Winning Appliances chain is the leading premium consumer appliance retailer in Sydney, whilst Appliances Online is not only the leading internet retailer of consumer appliances, but is in the process of giving the company a competitive advantage in logistics, which will support further expansion of the Winning Appliances brand over the forecast period.

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