

# Winkelbauer GmbH in Packaged Food (Austria)

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## Abstracts

Winkelbauer GmbH is a well-known distributor of branded products and speciality products within packaged food in Austria. Over the forecast period, the company is set to adjust its product range to current market trends and consumers demands, especially those relating to healthy food. In addition to this, the company will also invest in strong marketing support for its brands in order to maintain its loyal consumer and customer base and to additionally communicate on all benefits of its...

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## Contents

Strategic Direction

Key Facts

Summary 1 Winkelbauer GmbH: Key Facts

Company Background

Production

Competitive Positioning

Summary 2 Winkelbauer GmbH: Competitive Position 2012

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