

Wine in Russia

<https://marketpublishers.com/r/W730757440AEN.html>

Date: May 2021

Pages: 40

Price: US\$ 990.00 (Single User License)

ID: W730757440AEN

Abstracts

The vast majority of wine volumes are sold through the retail channel in Russia. Off-trade volume sales received a significant boost during the COVID-19 pandemic in 2020 due to a number of factors. Many consumers turned to still light grape wine and other sparkling wine in order to enjoy some moments of pleasure during the long periods of home seclusion. In addition, the lack of travel opportunities due to the closures of international borders led to increased spending at home. Wine also has a l...

Euromonitor International's Wine in Russia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2016-2020), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2025 illustrate how the market is set to change.

Product coverage: Fortified Wine and Vermouth, Non-Grape Wine, Sparkling Wine, Still Light Grape Wine.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Wine market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

WINE IN RUSSIA

KEY DATA FINDINGS

2020 IMPACT

Russians turn to wine to relieve the boredom of home seclusion during the COVID-19 pandemic

Changes in legislation covering wine

Kuban-Vino continues to perform well

RECOVERY AND OPPORTUNITIES

Difficulties ahead for off-trade sales of wine

A greater reliance on local vineyards

Leading spirits players show an interest in wine

CATEGORY DATA

Table 1 Sales of Wine by Category: Total Volume 2015-2020

Table 2 Sales of Wine by Category: Total Value 2015-2020

Table 3 Sales of Wine by Category: % Total Volume Growth 2015-2020

Table 4 Sales of Wine by Category: % Total Value Growth 2015-2020

Table 5 Sales of Wine by Off-trade vs On-trade: Volume 2015-2020

Table 6 Sales of Wine by Off-trade vs On-trade: Value 2015-2020

Table 7 Sales of Wine by Off-trade vs On-trade: % Volume Growth 2015-2020

Table 8 Sales of Wine by Off-trade vs On-trade: % Value Growth 2015-2020

Table 9 Sales of Still Red Wine by Price Segment: % Off-trade Volume 2015-2020

Table 10 Sales of Still Rosé Wine by Price Segment: % Off-trade Volume 2015-2020

Table 11 Sales of Still White Wine by Price Segment: % Off-trade Volume 2015-2020

Table 12 Sales of Other Sparkling Wine by Price Segment: % Off-trade Volume 2015-2020

Table 13 GBO Company Shares of Still Light Grape Wine: % Total Volume 2016-2020

Table 14 NBO Company Shares of Still Light Grape Wine: % Total Volume 2016-2020

Table 15 LBN Brand Shares of Still Light Grape Wine: % Total Volume 2017-2020

Table 16 GBO Company Shares of Champagne: % Total Volume 2016-2020

Table 17 NBO Company Shares of Champagne: % Total Volume 2016-2020

Table 18 LBN Brand Shares of Champagne: % Total Volume 2017-2020

Table 19 GBO Company Shares of Other Sparkling Wine: % Total Volume 2016-2020

Table 20 NBO Company Shares of Other Sparkling Wine: % Total Volume 2016-2020

Table 21 LBN Brand Shares of Other Sparkling Wine: % Total Volume 2017-2020

Table 22 GBO Company Shares of Fortified Wine and Vermouth: % Total Volume 2016-2020

Table 23 NBO Company Shares of Fortified Wine and Vermouth: % Total Volume

2016-2020

Table 24 LBN Brand Shares of Fortified Wine and Vermouth: % Total Volume

2017-2020

Table 25 GBO Company Shares of Non-grape Wine: % Total Volume 2016-2020

Table 26 NBO Company Shares of Non-grape Wine: % Total Volume 2016-2020

Table 27 LBN Brand Shares of Non-grape Wine: % Total Volume 2017-2020

Table 28 Forecast Sales of Wine by Category: Total Volume 2020-2025

Table 29 Forecast Sales of Wine by Category: Total Value 2020-2025

Table 30 Forecast Sales of Wine by Category: % Total Volume Growth 2020-2025

Table 31 Forecast Sales of Wine by Category: % Total Value Growth 2020-2025

CHART 1 Alcoholic Drinks Off-Trade Volume Sales Growth Scenarios: 2018-2025

CHART 2 Alcoholic Drinks On-Trade Volume Sales Growth Scenarios: 2018-2025

CHART 3 Alcoholic Drinks Impact of Soft Drivers on Off-Trade Volume Sales:
2018-2025

CHART 4 Alcoholic Drinks Impact of Soft Drivers on On-Trade Volume Sales:
2018-2025

ALCOHOLIC DRINKS IN RUSSIA

EXECUTIVE SUMMARY

COVID-19 impact on alcoholic drinks

COVID-19 country impact

Company response

Retailing shift

On-trade vs off-trade split

What next for alcoholic drinks?

MARKET BACKGROUND

Legislation

Legal purchasing age and legal drinking age

Drink driving

Advertising

Smoking ban

Opening hours

On-trade establishments

Table 32 Number of On-trade Establishments by Type 2015-2020

TAXATION AND DUTY LEVIES

Summary 1 Taxation and Duty Levies on Alcoholic Drinks 2020

OPERATING ENVIRONMENT

Contraband/parallel trade

Duty free

Cross-border/private imports

KEY NEW PRODUCT LAUNCHES

Outlook

MARKET INDICATORS

Table 33 Retail Consumer Expenditure on Alcoholic Drinks 2015-2020

MARKET DATA

Table 34 Sales of Alcoholic Drinks by Category: Total Volume 2015-2020

Table 35 Sales of Alcoholic Drinks by Category: Total Value 2015-2020

Table 36 Sales of Alcoholic Drinks by Category: % Total Volume Growth 2015-2020

Table 37 Sales of Alcoholic Drinks by Category: % Total Value Growth 2015-2020

Table 38 Sales of Alcoholic Drinks by Category by Off-trade vs On-trade: Volume 2020

Table 39 Sales of Alcoholic Drinks by Category by Off-trade vs On-trade: Value 2020

Table 40 Sales of Alcoholic Drinks by Category by Off-trade vs On-trade: % Volume 2020

Table 41 Sales of Alcoholic Drinks by Category by Off-trade vs On-trade: % Value 2020

Table 42 GBO Company Shares of Alcoholic Drinks: % Total Volume 2016-2020

Table 43 Distribution of Alcoholic Drinks by Format: % Off-trade Value 2015-2020

Table 44 Distribution of Alcoholic Drinks by Format and by Category: % Off-trade Volume 2020

Table 45 Forecast Sales of Alcoholic Drinks by Category: Total Volume 2020-2025

Table 46 Forecast Sales of Alcoholic Drinks by Category: Total Value 2020-2025

Table 47 Forecast Sales of Alcoholic Drinks by Category: % Total Volume Growth 2020-2025

Table 48 Forecast Sales of Alcoholic Drinks by Category: % Total Value Growth 2020-2025

DISCLAIMER

SOURCES

Summary 2 Research Sources

I would like to order

Product name: Wine in Russia

Product link: <https://marketpublishers.com/r/W730757440AEN.html>

Price: US\$ 990.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/W730757440AEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970