

# Wine in the United Arab Emirates

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## Abstracts

The global economic situation in 2022 saw many investors flock to the United Arab Emirates, so that they could protect their businesses from volatile markets and rising inflation. Dubai's investors now have better access to fine wine trading. For example, Cult Wine Investment, the leader in fine wine investments across the globe, opened its new office in Dubai in 2022. This has the potential to help expand the distribution of the best wine across the Middle East and help smaller clients to grow.

Euromonitor International's Wine in United Arab Emirates report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2018-2022), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

**Product coverage:** Fortified Wine and Vermouth, Non Alcoholic Wine, Non-Grape Wine, Sparkling Wine, Still Light Grape Wine.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

Get a detailed picture of the Wine market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Non-alcoholic wine is growing in the premium segment

#### PROSPECTS AND OPPORTUNITIES

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On-trade will continue to drive sales of wine in the United Arab Emirates

Fine wine consumption to be further influenced by Dubai Michelin guide

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