

## Wine in Slovakia

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Sales of wine rose in 2017 as, among Slovaks, premium-quality products were growing in popularity thanks to increasing purchasing power. Overall, consumers were more selective when choosing wines and more factors were important during their purchasing decisions, including price, taste, colour and brand name. Also, more consumers were interested in the story of the wine producer and how the production took place. However, strong sales growth was not recorded as the category's performance was stro...

Euromonitor International's Wine in Slovakia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2013-2017), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2022 illustrate how the market is set to change.

**Product coverage:** Fortified Wine and Vermouth, Non-Grape Wine, Sparkling Wine, Still Light Grape Wine.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

- Get a detailed picture of the Wine market;
- Pinpoint growth sectors and identify factors driving change;
- Understand the competitive environment, the market's major players and leading brands;
- Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Heineken Slovensko and Pivovary Topvar Are the Main Players in Alcoholic Drinks

Hypermarkets Is the Most Popular Retail Channel

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