

Wine House Ltd in Alcoholic Drinks (Georgia)

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Abstracts

Wine House Ltd is the largest organised specialist retailer, which sells alcohol drinks. The main goal of Wine House Ltd is the expansion of its network and increasing sales volume. Previously, Wine House Ltd had six outlets, but founders 'could not achieve consensus' and as a result, four outlets were closed and by the end of 2013 only two operated in Tbilisi.

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