

William Sinclair Horticulture Ltd in Home and Garden (United Kingdom)

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Abstracts

William Sinclair Horticulture is set to invest heavily in growth in the forecast period, announcing a £28 million investment in marketing, new product development and its production facilities in late-2014. This included the launch of a £25 million growing media site in Ellesmere Port. The company is keen to reposition itself as a manufacturer of high-quality products, seeking to broaden its focus from peat harvesting. The company also aims to increase its SuperFyba peat substitute content to...

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