

# Wilfa AS in Consumer Appliances (Norway)

https://marketpublishers.com/r/W18B3C85FA8EN.html Date: November 2016 Pages: 2 Price: US\$ 150.00 (Single User License) ID: W18B3C85FA8EN

## **Abstracts**

Wilfa will seek to broaden and expand its brand/product portfolio with a particular emphasis on premium-positioned small appliances. This strategic direction is indicated by its acquisition of national brand ownership of the Dyson brand in Norway.

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

Product coverage: Major Appliances, Small Appliances.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

#### Why buy this report

Get a detailed picture of the Consumer Appliances market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in



London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.



### **Contents**

Strategic Direction Key Facts Summary 1 Wilfa AS: Key Facts Summary 2 Wilfa AS: Operational Indicators Production Competitive Positioning Summary 3 Wilfa A/S: Competitive Position 2016



#### I would like to order

Product name: Wilfa AS in Consumer Appliances (Norway) Product link: https://marketpublishers.com/r/W18B3C85FA8EN.html Price: US\$ 150.00 (Single User License / Electronic Delivery) If you want to order Corporate License or Hard Copy, please, contact our Customer Service: info@marketpublishers.com

### Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/W18B3C85FA8EN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

\*\*All fields are required

Custumer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970