

Wiegand-Glas GmbH in Packaging Industry (Germany)

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Abstracts

Wiegand-Glas is expected to increase its focus on customised glass and tailor-made packaging in the forecast period. Not only will this enable the company to bolster profits in the face of overall declining demand for glass but this approach is also expected to appeal to many of its clients. Players in areas such as alcoholic drinks and bottled water are increasingly interested in customised glass packaging in order to stand-out on store shelves. The company will also focus on...

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