

Why Economy, Finance and Trade Insights Matter for Business Strategy

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Abstracts

No economy or industry is immune to fluctuations in the global economy. Insights into the best growth opportunities and “what if” scenarios are crucial to decision-making for businesses operating worldwide. Market intelligence on such topics will assist firms in altering their existing market/expansion strategies and formulating resilient policies so that profit levels are optimised.

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and presentation should provoke lively discussion at senior level

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