

# Whitbread Plc in Consumer Foodservice (World)

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Date: January 2015

Pages: 34

Price: US\$ 572.00 (Single User License)

ID: WE59D5D3370EN

## Abstracts

Whitbread Plc's consumer foodservice portfolio recorded positive results throughout 2013 and the first half of 2014. This success is primarily thanks to Costa Coffee, the second largest specialist coffee shops brand in the world after Starbucks. The company's UK restaurant brands are beginning to rebound as well, however, Costa will continue to drive future growth. Whitbread hopes to further expand Costa into international markets particularly Asia Pacific and the Middle East.

Euromonitor International's Whitbread Plc in Consumer Foodservice (World) Company Profile offers detailed strategic analysis of the company's business, examining its performance in the Consumer Foodservice industry. The report examines company shares by region and sector, product developments, market and distribution strategies, challenges from the competition and future prospects. Use it to understand opportunities and threats facing the business and the factors driving success.

**Product coverage:** Consumer Foodservice by Location, Consumer Foodservice by Type.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

Get a detailed picture of the Consumer Foodservice market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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