

# Whitbread Plc in Consumer Foodservice (United Kingdom)

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## Abstracts

Whitbread achieves most of its UK presence through the Costa Coffee, Beefeater, Brewers Fayre, Brewsters and Table Table brands, as well as owning Premier Inn hotels. The company will aim to consolidate this position. Costa Coffee in particular is well-aligned in the very successful chained specialist coffee shops category, and holds a dominant position, accounting for more than a 50% value share for the first time in 2013. The company will aim to extend this lead by opening up more sites in...

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