

Whiskynet Kft in Alcoholic Drinks (Hungary)

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Abstracts

Whiskynet aims to become the leading specialist retailer in whiskies, while also expanding the range of premium spirits it sells though its physical and online stores. The company will continue to focus on high-end spirits, specialising in premium and super premium whiskies from all over the world. Whiskynet plans to keep its operations streamlined and its overhead costs low by focusing on expanding its online sales instead of opening physical stores. As it is the only outlet where certain super...

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