

Where Does Cash Stand in the Era of Cashless?

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Abstracts

Cash is no longer king. 2020 was a banner year for cashless payments, as cash fell below a quarter of global consumer payments. Driven down by a global pandemic, cash is being further eclipsed by new cadre of fintechs, card companies and real-time payments, but despite the global decline, it still holds significant cachet in certain regions, and is politically sensitive, leading to legislative action. This briefing offers a snapshot of global cash use and trends in a time of payments upheaval.

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Euromonitor International's *Where Does Cash Stand in the Era of Cashless?* global briefing offers insight into the size and shape of the Consumer Finance market, highlights buzz topics, emerging geographies, categories and trends as well as pressing industry issues and white spaces. It identifies the leading companies and offers strategic analysis of key factors influencing the market. Forecasts provide an invaluable perspective on market evolution and the criteria for success. The briefing leverages Euromonitor International's 360-degree coverage of the global payments' landscape including insight on consumer debt.

Product coverage: Consumer Lending, Financial Cards and Payments.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

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Get a detailed picture of the Consumer Finance market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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