

# Where Consumers Shop for Packaged Food

<https://marketpublishers.com/r/W8AC8FA278EEN.html>

Date: January 2021

Pages: 30

Price: US\$ 1,325.00 (Single User License)

ID: W8AC8FA278EEN

## Abstracts

During the Coronavirus pandemic, distribution channels in packaged food have been significantly affected. Consumers sought convenient channels to purchase essential food in 2020. As a result, e-commerce thrived by meeting consumers' needs such as safely delivering chilled fresh food on time. The distribution channel landscape in packaged food is expected to show dramatic change over the forecast period as e-commerce continues its rapid development.

...

Euromonitor International's Where Consumers Shop for Packaged Food global briefing offers an insight into to the size and shape of the Packaged Food market, highlights buzz topics, emerging geographies, categories and trends and identifies the leading companies and brands. It also offers strategic analysis on driving packaged food industry trends like health and wellness, premiumisation, convenience and value-for-money and how those trends influence factors like new product developments, packaging innovations, retail distribution and retail pricing both historically and into the future.

**Product coverage:** Cooking Ingredients and Meals, Dairy Products and Alternatives, Snacks, Staple Foods.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

## Why buy this report?

Get a detailed picture of the Packaged Food market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

## Contents

Introduction  
Industry Snapshot  
Channel Shifts  
Store-based Channels  
Non-store Channels  
Future Developments

## I would like to order

Product name: Where Consumers Shop for Packaged Food

Product link: <https://marketpublishers.com/r/W8AC8FA278EEN.html>

Price: US\$ 1,325.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/W8AC8FA278EEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970