

WestRock Co in Packaging Industry (USA)

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Abstracts

WestRock Company expanded via acquisitions at the start of the forecast period, with this also improving the company's vertical integration. 2017 saw the acquisition of Plymouth Packaging, which focuses on corrugated paper packaging and is particularly strong in packaging sales to internet retailing players via the Panotec brand. WestRock was one of Plymouth's main suppliers of containerboard, providing around a third of the company's raw materials in this area. WestRock also completed the...

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