

Westan Australia Pty Ltd in Consumer Electronics (Australia)

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Abstracts

Westan Australia Pty Ltd is projected to register a strong performance during the forecast period due to its strategic focus on the high-end niche segment of consumer electronics. This is set to insulate the company from the heavy price deflation which is occurring in mass-market consumer electronics in Australia.

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

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