

Wesfarmers Ltd in Retailing (New Zealand)

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Abstracts

Wesfarmers Ltd is expected to continue its expansion campaign with the opening of new Bunnings Warehouse stores across New Zealand over the forecast period. The company will focus on providing quality service as a means of differentiating itself from other players within the home improvement category.

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Contents

Strategic Direction Key Facts Summary 1 Wesfarmers Ltd: Key Facts Summary 2 Wesfarmers Ltd: Operational Indicators Internet Strategy Company Background Private Label Summary 3 Wesfarmers Ltd: Private Label Portfolio Competitive Positioning Summary 4 Wesfarmers Ltd: Competitive Position 2012



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