

# Wesfarmers Ltd in Packaged Food (Australia)

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## Abstracts

Wesfarmers is committed to investing in customer value, service, stores and its online platform, along with improving the range of merchandise it offers across its retail businesses. Fresh food continues to be a key focus for the company's Coles supermarkets, along with competitive prices.

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**Product coverage:** Baby Food, Baked Goods, Breakfast Cereals, Confectionery, Dairy, Edible Oils, Ice Cream and Frozen Desserts, Processed Fruit and Vegetables, Processed Meat and Seafood, Ready Meals, Rice, Pasta and Noodles, Sauces, Dressings and Condiments, Savoury Snacks, Soup, Spreads, Sweet Biscuits, Snack Bars and Fruit Snacks.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

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