

Wemy Industries Ltd in Tissue and Hygiene (Nigeria)

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Abstracts

Wemy Industries Ltd strives through backward integration to improve on its product development and to increase its share in the developing category of retail hygiene, where it has established itself as the key local player. It will continue to focus on synergy across retail hygiene which will enable it to benefit from economies of scale. With sustained investment, it can continue to provide quality products utilising a strong distribution network and know-how of the Nigerian environment. The com...

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