

Wellmade Mfg Corp in Home Care (Philippines)

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Abstracts

Wellmade Manufacturing Corp is expected to focus on the expansion of its distribution network in the Philippines over the forecast period. Its activities are expected to focus on smaller towns across the Philippines by offering products at competitive prices. It is also likely to invest in building consumer interests in its existing products through marketing campaigns and the launch of new variants so as to garner value share within home care.

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