

Wellendorff GmbH & Co KG in Personal Accessories (Germany)

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Abstracts

As one of the very few domestic jewellery manufacturers in Germany, Wellendorff pursues a growth strategy that is as unique and exclusive as its products and designs. In order to become a successful global brand provider the company focuses on a rather select group of consumers who appreciate the art of fine jewellery, which is handcrafted and often custom designed in very limited numbers. A superior level of dedication to the manufacturer's craft and customers as well as products that are desig...

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