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Wellendorff GmbH & Co KG in Luxury Goods (Germany)

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Abstracts

Wellendorff GmbH & Co KG as small, independent, family-owned luxury goods company and it is set to continue focusing on the assets which have made it an important niche player in luxury jewellery in Germany. This is set to mainly include the company's strategic focus on the high end of the category, with no compromises regarding the highest degrees of perfection and exclusivity.

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

Product coverage: Designer Apparel and Footwear (Ready-to-Wear), Fine Wines/Champagne and Spirits, Luxury Eyewear, Luxury Jewellery, Luxury Leather Goods, Luxury Portable Consumer Electronics, Luxury Timepieces, Luxury Writing Instruments and Stationery, Super Premium Beauty and Personal Care.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

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Get a detailed picture of the Luxury Goods market;

Pinpoint growth sectors and identify factors driving change;

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leading brands;

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