

Well Done St Moritz Kft in Home Care (Hungary)

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Date: January 2016

Pages: 2

Price: US\$ 150.00 (Single User License)

ID: W1217A53B63EN

Abstracts

Well Done St Moritz Kft's main strategy is to offer good quality products at affordable prices to Hungarian consumers. Therefore the company uses its international expertise and develops high-quality, concentrated home cleaning products and seeks to build brand loyalty among price-sensitive Hungarian consumers who look for the best value for money.

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