

Weight Management in the US

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Abstracts

The US is the world's largest weight management market, holding a 30% value share of global weight management sales in 2015. Over the historical period, the country has seen the prevalence of obesity stabilise. According to Euromonitor International's Economics and Consumers data, 73.5% of population have a body mass index (BMI) of over 25kg/sq m, compared with 64.1% in 2005. Its high proportion of overweight and obese people led the steady growth of weight management over the review period.

Euromonitor International's Weight Management in USA report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2010-2014, allowing you to identify the sectors driving growth. Forecasts to 2019 illustrate how the market is set to change.

Product coverage: Meal Replacement Slimming, OTC Obesity, Other Slimming Products, Slimming Teas, Weight Loss Supplements.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Weight Management market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Headlines

Trends

Competitive Landscape

Prospects

Category Data

Table 1 Sales of Weight Management by Category: Value 2010-2015

Table 2 Sales of Weight Management by Category: % Value Growth 2010-2015

Table 3 NBO Company Shares of Weight Management: % Value 2011-2015

Table 4 LBN Brand Shares of Weight Management: % Value 2012-2015

Table 5 Forecast Sales of Weight Management by Category: Value 2015-2020

Table 6 Forecast Sales of Weight Management by Category: % Value Growth 2015-2020

Executive Summary

Consumer Health Maintains Strong Growth in 2015

Consumer Health Benefits From Ageing Trends

OTC Consolidates, As Vitamins and Dietary Supplements Remains Fragmented

Non-grocery Specialist Retailers Remains the Leading Channel

Positive Outlook for Consumer Health in the US

Key Trends and Developments

Consumer Health Benefits From Ageing Trends

Continued Retail Consolidation

Regulatory Bodies Shape Competitive Landscape

Market Indicators

Table 7 Consumer Expenditure on Health Goods and Medical Services: Value 2010-2015

Table 8 Life Expectancy at Birth 2010-2015

Market Data

Table 9 Sales of Consumer Health by Category: Value 2010-2015

Table 10 Sales of Consumer Health by Category: % Value Growth 2010-2015

Table 11 NBO Company Shares of Consumer Health: % Value 2011-2015

Table 12 LBN Brand Shares of Consumer Health: % Value 2012-2015

Table 13 Penetration of Private Label in Consumer Health by Category: % Value 2010-2015

Table 14 Distribution of Consumer Health by Format: % Value 2010-2015

Table 15 Distribution of Consumer Health by Format and Category: % Value 2015

Table 16 Forecast Sales of Consumer Health by Category: Value 2015-2020

Table 17 Forecast Sales of Consumer Health by Category: % Value Growth

2015-2020

Appendix

OTC Registration and Classification

Vitamins and Dietary Supplements Registration and Classification

Self-medication/self-care and Preventive Medicine

Switches

Summary 1 OTC: Switches 2013-2014

Sources

Summary 2 Research Sources

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