

# Weight Management in Sweden

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## Abstracts

The highly dynamic current value growth seen in weight management prior to the start of the review period and during the early stages of the review period has clearly settled down. On the one hand, the category is becoming more developed and growth is thus becoming more difficult to attain. However, the main reason for the trend shift is that various food diet trends such as the 5:2 and LCHF diets, among others, had a strong negative influence on sales of traditional weight management products...

Euromonitor International's Weight Management in Sweden report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2010-2014, allowing you to identify the sectors driving growth. Forecasts to 2019 illustrate how the market is set to change.

**Product coverage:** Meal Replacement Slimming, OTC Obesity, Other Slimming Products, Slimming Teas, Weight Loss Supplements.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

Get a detailed picture of the Weight Management market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

## Contents

Headlines

Trends

Competitive Landscape

Prospects

Category Data

Table 1 Sales of Weight Management by Category: Value 2010-2015

Table 2 Sales of Weight Management by Category: % Value Growth 2010-2015

Table 3 NBO Company Shares of Weight Management: % Value 2011-2015

Table 4 LBN Brand Shares of Weight Management: % Value 2012-2015

Table 5 Forecast Sales of Weight Management by Category: Value 2015-2020

Table 6 Forecast Sales of Weight Management by Category: % Value Growth 2015-2020

Apoteket Ab in Consumer Health (sweden)

Strategic Direction

Key Facts

Summary 1 Apoteket AB: Key Facts

Summary 2 Apoteket AB: Operational Indicators

Competitive Positioning

Summary 3 Apoteket AB: Competitive Position 2015

Midsona Sverige Ab in Consumer Health (sweden)

Strategic Direction

Key Facts

Summary 4 Midsona Sverige AB: Key Facts

Summary 5 Midsona Sverige AB: Operational Indicators

Competitive Positioning

Summary 6 MidsonaSverige AB: Competitive Position 2015

Executive Summary

S Table Development Characterises Consumer Health in 2015

Ban on Sales of Acetaminophen Outside Chemists/pharmacies Due in November 2015

International Players Remain Strong in A Fragmented Market

Chemists/pharmacies Leads Retail Distribution Despite Losing Ground To Grocery Retailers and Internet Retailing

Sales Are Set To Remain Stable, Although Maturity Prevents Stronger Growth

Key Trends and Developments

Health and Wellness: A Strong Mega Trend Boosting Sales of Consumer Health in Sweden

Private Label Remains A Minimal But Growing Presence in Consumer Health

## Is Sweden Reverting To A More Regulated Consumer Health Market?

### Market Indicators

Table 7 Consumer Expenditure on Health Goods and Medical Services: Value 2010-2015

Table 8 Life Expectancy at Birth 2010-2015

### Market Data

Table 9 Sales of Consumer Health by Category: Value 2010-2015

Table 10 Sales of Consumer Health by Category: % Value Growth 2010-2015

Table 11 NBO Company Shares of Consumer Health: % Value 2011-2015

Table 12 LBN Brand Shares of Consumer Health: % Value 2012-2015

Table 13 Penetration of Private Label in Consumer Health by Category: % Value 2010-2015

Table 14 Distribution of Consumer Health by Format: % Value 2010-2015

Table 15 Distribution of Consumer Health by Format and Category: % Value 2015

Table 16 Forecast Sales of Consumer Health by Category: Value 2015-2020

Table 17 Forecast Sales of Consumer Health by Category: % Value Growth 2015-2020

### Appendix

OTC Registration and Classification

Vitamins and Dietary Supplements Registration and Classification

Self-medication/self-care and Preventive Medicine

Switches

Summary 7 OTC: Switches 2013-2015

### Definitions

### Sources

Summary 8 Research Sources

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