

Weight Management in Singapore

<https://marketpublishers.com/r/W6EEDAE8122EN.html>

Date: January 2016

Pages: 21

Price: US\$ 990.00 (Single User License)

ID: W6EEDAE8122EN

Abstracts

Weight management current value sales increased by 5% in 2015 to reach SGD68 million. As more female consumers enter the workforce, their spending power is increasing. As a result, a growing number of female consumers have the ability to make themselves look prettier. In addition, high exposure to celebrities and bloggers on social media sites such as Instagram, coupled with trends like outfit-of-the-day (OOTD) photos, are also increasing consumer image consciousness.

Euromonitor International's Weight Management in Singapore report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2011-2015, allowing you to identify the sectors driving growth. Forecasts to 2020 illustrate how the market is set to change.

Product coverage: Meal Replacement Slimming, OTC Obesity, Other Slimming Products, Slimming Teas, Weight Loss Supplements.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Weight Management market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Headlines

Trends

Competitive Landscape

Prospects

Category Data

Table 1 Sales of Weight Management by Category: Value 2010-2015

Table 2 Sales of Weight Management by Category: % Value Growth 2010-2015

Table 3 NBO Company Shares of Weight Management: % Value 2011-2015

Table 4 LBN Brand Shares of Weight Management: % Value 2012-2015

Table 5 Forecast Sales of Weight Management by Category: Value 2015-2020

Table 6 Forecast Sales of Weight Management by Category: % Value Growth 2015-2020

Nu Skin Enterprises Singapore Pte Ltd in Consumer Health (singapore)

Strategic Direction

Key Facts

Summary 1 Nu Skin Enterprises Singapore: Key Facts

Competitive Positioning

Summary 2 Nu Skin Enterprises Singapore Pte Ltd: Competitive Position 2015

Executive Summary

Consumer Health Continues To Post Healthy Growth in 2015

Government Health Campaigns Boost Awareness of Importance of An Active Lifestyle

International Companies Remain Leading Players

Internet Retailing Is Fastest Growing Channel

Faster Growth Expected Over Forecast Period

Key Trends and Developments

Longer Life Expectancy and Ageing Population

More Consumers Doing Research Before Purchasing OTC Medications

Government Launches More Campaigns To Encourage Consumers To Exercise

Market Indicators

Table 7 Consumer Expenditure on Health Goods and Medical Services: Value 2010-2015

Table 8 Life Expectancy at Birth 2010-2015

Market Data

Table 9 Sales of Consumer Health by Category: Value 2010-2015

Table 10 Sales of Consumer Health by Category: % Value Growth 2010-2015

Table 11 NBO Company Shares of Consumer Health: % Value 2011-2015

Table 12 LBN Brand Shares of Consumer Health: % Value 2012-2015

Table 13 Penetration of Private Label in Consumer Health by Category: % Value
2010-2015

Table 14 Distribution of Consumer Health by Format: % Value 2010-2015

Table 15 Distribution of Consumer Health by Format and Category: % Value 2015

Table 16 Forecast Sales of Consumer Health by Category: Value 2015-2020

Table 17 Forecast Sales of Consumer Health by Category: % Value Growth
2015-2020

Appendix

OTC Registration and Classification

Vitamins and Dietary Supplements Registration and Classification

Self-medication/self-care and Preventive Medicine

Switches

Summary 3 OTC: Switches 2013-2015

Sources

Summary 4 Research Sources

I would like to order

Product name: Weight Management in Singapore

Product link: <https://marketpublishers.com/r/W6EEDAE8122EN.html>

Price: US\$ 990.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/W6EEDAE8122EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970