

Weight Management in India

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Abstracts

Particularly in urban areas, weight management products significantly grew in popularity over the review period as more and more consumers were willing to spend money in an effort to improve their appearance. With hectic work schedules, consumers are looking for easy and effective ways to manage their weight and look presentable. Weight management products thus appeal to those who cannot or do not want to engage in time-consuming activities to lose weight.

Euromonitor International's Weight Management in India report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2010-2014, allowing you to identify the sectors driving growth. Forecasts to 2019 illustrate how the market is set to change.

Product coverage: Meal Replacement Slimming, OTC Obesity, Other Slimming Products, Slimming Teas, Weight Loss Supplements.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Weight Management market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Consumer Health Achieves Steady Value Growth in 2015

Self-medication and Health and Wellness Witness Strong Growth Among Urban Dwellers

Herbal/traditional Product Manufacturers Continue To Make Their Mark

Chemists/pharmacies Remains the Leading Distribution Channel

Weight Management Anticipated To Lead Forecast Period Growth

Key Trends and Developments

Number of Health-conscious Consumers on the Rise

Herbal/traditional Products on the Rise

Modern Retail Chains Grow in Popularity

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