

Weight Management in Hong Kong, China

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Abstracts

Value growth in weight management slowed down during 2015, although strong positive growth was still recorded in the category as the high levels of image consciousness among consumers in Hong Kong, especially among women, continued to support the overall performance of weight management. That said, the competition that the category faces from professional slimming salons continued to increase in 2015 as consumers turned to the methods undertaken by these salons due to their reputation for...

Euromonitor International's Weight Management in Hong Kong, China report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2010-2014, allowing you to identify the sectors driving growth. Forecasts to 2019 illustrate how the market is set to change.

Product coverage: Meal Replacement Slimming, OTC Obesity, Other Slimming Products, Slimming Teas, Weight Loss Supplements.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Weight Management market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Headlines

Trends

Competitive Landscape

Prospects

Category Data

Table 1 Sales of Weight Management by Category: Value 2010-2015

Table 2 Sales of Weight Management by Category: % Value Growth 2010-2015

Table 3 NBO Company Shares of Weight Management: % Value 2011-2015

Table 4 LBN Brand Shares of Weight Management: % Value 2012-2015

Table 5 Forecast Sales of Weight Management by Category: Value 2015-2020

Table 6 Forecast Sales of Weight Management by Category: % Value Growth 2015-2020

Nu Skin Enterprises Hk Inc in Consumer Health (hong Kong, China)

Strategic Direction

Key Facts

Summary 1 Nu Skin Enterprises HK Inc: Key Facts

Competitive Positioning

Summary 2 Nu Skin Enterprises HK Inc: Competitive Position 2015

Usana Hong Kong Ltd in Consumer Health (hong Kong, China)

Strategic Direction

Key Facts

Summary 3 USANA Hong Kong Ltd: Key Facts

Competitive Positioning

Summary 4 USANA Hong Kong Ltd: Competitive Position 2015

Vita Green Health Products Co Ltd in Consumer Health (hong Kong, China)

Strategic Direction

Key Facts

Summary 5 Vita Green Health Products Co Ltd: Key Facts

Competitive Positioning

Summary 6 Vita Green Health Products Co Ltd: Competitive Position 2015

Executive Summary

Consumer Health Grows Positively in Current Value

Consumers Increasingly Wary of Being Reliant on Western OTC Ingredients

International Manufacturers Losing Ground in Consumer Health

Direct Selling Weakens in Performance

Consumer Health Is Expected To Register A Static Performance in 2015

Key Trends and Developments

Hong Kong's Stable GDP Growth Supports Consumer Health
Low Birth Rate and Ageing Population in Hong Kong Steer the Trends in Consumer Health

Consumers' Health Consciousness Continues To Rise

Market Indicators

Table 7 Consumer Expenditure on Health Goods and Medical Services: Value 2010-2015

Table 8 Life Expectancy at Birth 2010-2015

Market Data

Table 9 Sales of Consumer Health by Category: Value 2010-2015

Table 10 Sales of Consumer Health by Category: % Value Growth 2010-2015

Table 11 NBO Company Shares of Consumer Health: % Value 2011-2015

Table 12 LBN Brand Shares of Consumer Health: % Value 2012-2015

Table 13 Distribution of Consumer Health by Format: % Value 2010-2015

Table 14 Distribution of Consumer Health by Format and Category: % Value 2015

Table 15 Forecast Sales of Consumer Health by Category: Value 2015-2020

Table 16 Forecast Sales of Consumer Health by Category: % Value Growth 2015-2020

Appendix

OTC Registration and Classification

Vitamins and Dietary Supplements Registration and Classification

Self-medication/self-care and Preventive Medicine

Switches

Sources

Summary 7 Research Sources

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