

Weight Management in Bosnia-Herzegovina

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Abstracts

The 2014 decline of 8% in current value terms was even worse than the average decline recorded during the review period of 3% annually. Demand for weight management is highly income elastic and the consumer base is continuing to shrink as the economy records weak results.

Euromonitor International's Weight Management in Bosnia-Herzegovina report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2010-2014, allowing you to identify the sectors driving growth. Forecasts to 2019 illustrate how the market is set to change.

Product coverage: Meal Replacement Slimming, OTC Obesity, Other Slimming Products, Slimming Teas, Weight Loss Supplements.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Weight Management market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Headlines

Trends

Competitive Landscape

Prospects

Category Data

Table 1 Sales of Weight Management by Category: Value 2009-2014

Table 2 Sales of Weight Management by Category: % Value Growth 2009-2014

Table 3 NBO Company Shares of Weight Management: % Value 2010-2014

Table 4 LBN Brand Shares of Weight Management: % Value 2011-2014

Table 5 Forecast Sales of Weight Management by Category: Value 2014-2019

Table 6 Forecast Sales of Weight Management by Category: % Value Growth 2014-2019

Gnld International Doo in Consumer Health (bosnia-herzegovina)

Strategic Direction

Key Facts

Summary 1 GNLD International doo: Key Facts

Company Background

Production

Competitive Positioning

Summary 2 GNLD International doo: Competitive Position 2014

Executive Summary

Pharmaceutical Companies Drive Development of Consumer Health

Consumers Increasingly Exposed To Advertising

Multinationals Dominating Consumer Health

New Formats Emerging

Continued Growth Forecast in Consumer Health

Key Trends and Developments

Focus on Key Influencers

Impact of Digital Media

Market Indicators

Table 7 Consumer Expenditure on Health Goods and Medical Services: Value 2009-2014

Table 8 Life Expectancy at Birth 2009-2014

Market Data

Table 9 Sales of Consumer Health by Category: Value 2009-2014

Table 10 Sales of Consumer Health by Category: % Value Growth 2009-2014

Table 11 NBO Company Shares of Consumer Health: % Value 2010-2014

Table 12 LBN Brand Shares of Consumer Health: % Value 2011-2014

Table 13 Distribution of Consumer Health by Format: % Value 2009-2014

Table 14 Distribution of Consumer Health by Format and Category: % Value 2014

Table 15 Forecast Sales of Consumer Health by Category: Value 2014-2019

Table 16 Forecast Sales of Consumer Health by Category: % Value Growth
2014-2019

Appendix

OTC Registration and Classification

Vitamins and Dietary Supplements Registration and Classification

Self-medication/self-care and Preventive Medicine

Switches

Sources

Summary 3 Research Sources

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