

Weight Management and Wellbeing in Venezuela

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Abstracts

For a fourth year in a row, weight management and wellbeing exhibits negative volume growth in all categories, to such an extent that two of them – supplement nutrition drinks and weight loss supplements – all but disappeared from stores in 2018. During the review period, Venezuela has been suffering from severe shortages of food, which have caused unwanted and unplanned average weight loss of more than 8kg per capita, according to a Survey of Life Conditions. The obesity trend has been suddenly...

Euromonitor International's Weight Management and Wellbeing in Venezuela report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2014-2018, allowing you to identify the sectors driving growth. Forecasts to 2023 illustrate how the market is set to change.

Product coverage: Meal Replacement, OTC Obesity, Slimming Teas, Supplement Nutrition Drinks, Weight Loss Supplements.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Weight Management and Wellbeing market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.



Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.



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