

# Weight Management and Wellbeing in the US

<https://marketpublishers.com/r/W5AA5BB4B0DEN.html>

Date: September 2023

Pages: 29

Price: US\$ 990.00 (Single User License)

ID: W5AA5BB4B0DEN

## Abstracts

In 2023, overall current value growth in weight management and wellbeing is expected to exceed that seen in 2022. After the post-COVID-19 slowdown and high inflationary environment seen in the US in 2022, the category is set to experience slightly higher value growth. This is primarily driven by consumers' adaptation to higher unit prices and orientation towards the lifestyle products tracked in weight management and wellbeing. Although the category overall is expected to maintain a positive per...

Euromonitor International's Weight Management and Wellbeing in USA report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Meal Replacement, OTC Obesity, Slimming Teas, Supplement Nutrition Drinks, Weight Loss Supplements.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Weight Management and Wellbeing market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Multibenefit protein products win, as consumers place greater value on “looking healthy”

Developments in weight loss drugs pose an increasing threat to the performance of weight management and wellbeing

#### PROSPECTS AND OPPORTUNITIES

Personalised services and applications will help appeal to a variety of health-conscious consumers

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