

Weight Management and Wellbeing in the United Kingdom

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Abstracts

Weight management and wellbeing continues to experience strong value growth in 2023, as the general health and wellness trend remains prevalent post-pandemic. As consumers have returned to hectic routines with the reopening of offices, balancing a healthy lifestyle has become a challenge. As a consequence, demand for low-calorie and healthy food alternatives has increased, benefiting weight replacement and slimming teas in particular. However, like 2022, most of weight management's dynamic value...

Euromonitor International's Weight Management and Wellbeing in United Kingdom report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Meal Replacement, OTC Obesity, Slimming Teas, Supplement Nutrition Drinks, Weight Loss Supplements.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Weight Management and Wellbeing market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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