

Weight Management and Wellbeing in the United Arab Emirates

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Abstracts

Many residents in the United Arab Emirates lead fast-paced lives, in which ready-to-drink shakes and meal replacement bars provide a quick and convenient way for people to manage their weight due to their pre-packaged format; this is set to drive dynamic current value growth for meal replacement in 2023. The brand Slim Fast from Unilever Group is set to see exceptional value growth in this category in 2023, although from a low base, as it has increased distribution in many different retail chann...

Euromonitor International's Weight Management and Wellbeing in United Arab Emirates report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Meal Replacement, OTC Obesity, Slimming Teas, Supplement Nutrition Drinks, Weight Loss Supplements.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Weight Management and Wellbeing market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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