

Weight Management and Wellbeing in Thailand

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Abstracts

With the revival of pre-pandemic lifestyles in 2023, including the return of individuals to their physical workplaces and social activities, many Thais looked to shed the excess weight they had gained during the pandemic. This helped to drive strong growth in weight management and wellbeing in current value terms, as products such as weight loss supplements and meal replacement shakes are seen by many consumers as a good way to lose weight, maintain fitness and ensure adequate nutrition. This in...

Euromonitor International's Weight Management and Wellbeing in Thailand report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Meal Replacement, OTC Obesity, Slimming Teas, Supplement Nutrition Drinks, Weight Loss Supplements.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Weight Management and Wellbeing market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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