

Weight Management and Wellbeing in Switzerland

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Abstracts

A growing proportion of the Swiss population is considered obese, while the percentage of overweight people has also been increasing for several years as the pandemic years resulted in weight gains. These trends have created a somewhat positive backdrop for weight management and wellbeing products. However, as consumers returned to normal life outside of the home and became more physically active, many people have been tackling extra weight with a healthier lifestyle that prioritises a better di...

Euromonitor International's Weight Management and Wellbeing in Switzerland report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Meal Replacement, OTC Obesity, Slimming Teas, Supplement Nutrition Drinks, Weight Loss Supplements.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Weight Management and Wellbeing market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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