

# Weight Management and Wellbeing in South Korea

<https://marketpublishers.com/r/W41524BFF21EN.html>

Date: October 2023

Pages: 28

Price: US\$ 990.00 (Single User License)

ID: W41524BFF21EN

## Abstracts

Weight management and wellbeing is recording another positive performance in 2023 as local consumers continue on their weight loss journeys following the home seclusion trend of the pandemic, which resulted in sedentary lifestyles and weight gain for some. Meal replacement, slimming teas and weight loss supplements are all benefiting from this trend.

Euromonitor International's Weight Management and Wellbeing in South Korea report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Meal Replacement, OTC Obesity, Slimming Teas, Supplement Nutrition Drinks, Weight Loss Supplements.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Weight Management and Wellbeing market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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