

# Weight Management and Wellbeing in Saudi Arabia

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## Abstracts

One of the most notable consequences of the pandemic was the propensity for Saudi people to put on weight as a consequence of social distancing and home seclusion, which meant that many people were engaged in far lower levels of physical activity than usual, and led more sedentary lifestyles. At the same time, obesity was identified as a key risk factor for more serious cases of COVID-19, as well as placing people at greater risk of other serious illnesses, such as heart disease and strokes. As...

Euromonitor International's Weight Management and Wellbeing in Saudi Arabia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Meal Replacement, OTC Obesity, Slimming Teas, Supplement Nutrition Drinks, Weight Loss Supplements.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Weight Management and Wellbeing market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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