

# Weight Management and Wellbeing in Russia

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## Abstracts

Demand for weight management and wellbeing continues to be supported by the rising number of overweight and obese consumers. According to the Ministry of Health, the number of both obese children and adults is rising each year. The proportion of the Russian population diagnosed with obesity tends to be highest in remote regions, such as Altai Territory, Magadan, Kurgan, and Tyumen, and lowest in Primorsky Kray, the Moscow region, the Jewish Autonomous region, Yakutia and North Ossetia Alania.

Euromonitor International's Weight Management and Wellbeing in Russia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2016-2020, allowing you to identify the sectors driving growth. Forecasts to 2025 illustrate how the market is set to change.

**Product coverage:** Meal Replacement, OTC Obesity, Slimming Teas, Supplement Nutrition Drinks, Weight Loss Supplements.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

Get a detailed picture of the Weight Management and Wellbeing market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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