

# Weight Management and Wellbeing in Portugal

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## Abstracts

Sales of weight management and wellbeing increased in 2022 due to the post-pandemic effect. Demand was encouraged by consumers looking to lose the weight they gained during the periods of lockdown and home seclusion. As consumers returned to their normal daily activities and to more intense social lives, which included visiting bars, restaurants and parties, as well as dating, they began to pay more attention to their personal appearance and felt the need to lose weight to “look good”.

Euromonitor International's Weight Management and Wellbeing in Portugal report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Meal Replacement, OTC Obesity, Slimming Teas, Supplement Nutrition Drinks, Weight Loss Supplements.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Weight Management and Wellbeing market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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