

Weight Management and Wellbeing in the Philippines

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Abstracts

OTC obesity continued to gain ground in 2023 as increasing numbers of consumers turn to these products as a way of losing weight rapidly. In the Philippines, OTC obesity is a highly mature category and this marks the country out from neighbours in Southeast Asia, where OTC obesity products are either unavailable or have only recently been made available. The leading brands Xenical and Lesofat are widely available from retail pharmacies throughout the country and these orlistat-based brands face...

Euromonitor International's Weight Management and Wellbeing in Philippines report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Meal Replacement, OTC Obesity, Slimming Teas, Supplement Nutrition Drinks, Weight Loss Supplements.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Weight Management and Wellbeing market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International

October 2023

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