

Weight Management and Wellbeing in Peru

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Abstracts

Abbott Laboratorios SA maintains its lead in weight management and wellbeing, thanks to the success of its Ensure brand in supplement nutrition drinks. Indeed, Ensure holds a strong lead in the category overall, with around a third of all brand shares, while holding around two-thirds of all brand shares in supplement nutrition drinks per se. Ensure also offers ready to drink options for Ensure Advance and Glucerna, making it easier to consume on-the-go. That said, the brand has seen a small decr...

Euromonitor International's Weight Management and Wellbeing in Peru report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Meal Replacement, OTC Obesity, Slimming Teas, Supplement Nutrition Drinks, Weight Loss Supplements.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Weight Management and Wellbeing market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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