

Weight Management and Wellbeing in Poland

<https://marketpublishers.com/r/W77F54ADFE0EN.html>

Date: September 2023

Pages: 25

Price: US\$ 990.00 (Single User License)

ID: W77F54ADFE0EN

Abstracts

The prevalence of obesity has been increasing in Poland in recent years, with around 25% of the adult population estimated to be obese. Indeed, according to the Organisation for Economic Co-operation and Development (OECD), life expectancy in Poland will fall by four years by 2050, largely due to obesity-related issues. This trend can largely be attributed to a combination of poor dietary choices, sedentary lifestyles, and stress from fast-paced living. The COVID-19 pandemic also played a role i...

Euromonitor International's Weight Management and Wellbeing in Poland report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Meal Replacement, OTC Obesity, Slimming Teas, Supplement Nutrition Drinks, Weight Loss Supplements.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Weight Management and Wellbeing market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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