

# Weight Management and Wellbeing in Nigeria

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## Abstracts

Overweight and obesity have witnessed a surge in Nigeria, particularly in urban areas where the consumption of processed, unhealthy foods high in fats and calories is prevalent. Consequently, there has been an increased demand for OTC medications to address obesity and weight management issues. To counter this trend, government initiatives promoting healthier lifestyles and raising awareness about the risks associated with obesity have gained momentum. These initiatives include encouraging parti...

Euromonitor International's Weight Management and Wellbeing in Nigeria report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Meal Replacement, OTC Obesity, Slimming Teas, Supplement Nutrition Drinks, Weight Loss Supplements.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Weight Management and Wellbeing market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

## Contents

Weight Management and Wellbeing in Nigeria

Euromonitor International

January 2024

### LIST OF CONTENTS AND TABLES

WEIGHT MANAGEMENT AND WELLBEING IN NIGERIA

KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Rising levels of obesity in Nigeria contribute to retail volume growth

Slimming teas records double-digit growth, with sales driven by adult females

Edmark retains its lead, with a strong position in meal replacement

PROSPECTS AND OPPORTUNITIES

Rising interest in health and wellness to drive growth on the landscape

Counterfeit products challenge the credibility of weight management and wellbeing products

Shift in cultural expectations to provide a boost to retail volume sales

CATEGORY DATA

Table 1 Sales of Weight Management and Wellbeing by Category: Value 2018-2023

Table 2 Sales of Weight Management and Wellbeing by Category: % Value Growth 2018-2023

Table 3 NBO Company Shares of Weight Management and Wellbeing: % Value 2019-2023

Table 4 LBN Brand Shares of Weight Management and Wellbeing: % Value 2020-2023

Table 5 Forecast Sales of Weight Management and Wellbeing by Category: Value 2023-2028

Table 6 Forecast Sales of Weight Management and Wellbeing by Category: % Value Growth 2023-2028

CONSUMER HEALTH IN NIGERIA

EXECUTIVE SUMMARY

Consumer health in 2023: The big picture

#### 2023 KEY TRENDS

Competitive landscape

Retailing developments

What next for consumer health?

## MARKET INDICATORS

Table 7 Consumer Expenditure on Health Goods and Medical Services: Value 2018-2023

Table 8 Life Expectancy at Birth 2018-2023

## MARKET DATA

Table 9 Sales of Consumer Health by Category: Value 2018-2023

Table 10 Sales of Consumer Health by Category: % Value Growth 2018-2023

Table 11 NBO Company Shares of Consumer Health: % Value 2019-2023

Table 12 LBN Brand Shares of Consumer Health: % Value 2020-2023

Table 13 Penetration of Private Label in Consumer Health by Category: % Value 2018-2023

Table 14 Distribution of Consumer Health by Format: % Value 2018-2023

Table 15 Distribution of Consumer Health by Format and Category: % Value 2023

Table 16 Forecast Sales of Consumer Health by Category: Value 2023-2028

Table 17 Forecast Sales of Consumer Health by Category: % Value Growth 2023-2028

## APPENDIX

OTC registration and classification

Vitamins and dietary supplements registration and classification

Self-medication/self-care and preventive medicine

Switches

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## DEFINITIONS

## SOURCES

Summary 1 Research Sources

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