

Weight Management and Wellbeing in Mexico

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Abstracts

Direct selling plays a pivotal role in the distribution and marketing of weight management and wellbeing in Mexico, particularly in the crucial category of meal replacement. However, major direct selling players are encountering challenges in recruiting new members. Herbalife, a key player in this space, is facing difficulties in both recruiting and retaining members, leading to a decline in volume sales. USANA is grappling with a similar situation. The likes of Herbalife rely on their sales rep...

Euromonitor International's Weight Management and Wellbeing in Mexico report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Meal Replacement, OTC Obesity, Slimming Teas, Supplement Nutrition Drinks, Weight Loss Supplements.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Weight Management and Wellbeing market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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