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Weight Management and Wellbeing in Malaysia

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Abstracts

The Malaysian market for weight management and wellbeing expected to see a relatively static performance in current value terms in 2024. This is mainly due to the rising cost of living, which makes it increasingly difficult for consumers to allocate discretionary income towards weight loss supplements or meal replacement programmes, which often come with high upfront costs. As a result, many Malaysians are prioritising essential expenses over non-essential health products, leading to slower dema...

Euromonitor International's Weight Management and Wellbeing in Malaysia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Meal Replacement, OTC Obesity, Slimming Teas, Supplement Nutrition Drinks, Weight Loss Supplements.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Weight Management and Wellbeing market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market’s major players and leading brands;

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Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Contents

Weight Management and Wellbeing in Malaysia
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September 2024

LIST OF CONTENTS AND TABLES

WEIGHT MANAGEMENT AND WELLBEING IN MALAYSIA
KEY DATA FINDINGS

2024 DEVELOPMENTS

High cost of living impacts demand for weight management and wellbeing, although supplement nutrition drinks continue to see healthy growth
Development of GLP-1 products could have implications for weight management and wellbeing
International direct sellers adopt localised marketing campaigns to boost consumption
PROSPECTS AND OPPORTUNITIES
Weight management and wellbeing leaders target consumers with personalised transformation packages
International direct sellers will continue to dominate sales in weight management and wellbeing, with increased focus on personalisation programmes
Both international and domestic players forecasted to compete intensely in meal replacement and supplement nutrition drinks
CATEGORY DATA
Table 1 Sales of Weight Management and Wellbeing by Category: Value 2019-2024
Table 2 Sales of Weight Management and Wellbeing by Category: % Value Growth 2019-2024
Table 3 NBO Company Shares of Weight Management and Wellbeing: % Value 2020-2024
Table 4 LBN Brand Shares of Weight Management and Wellbeing: % Value 2021-2024
Table 5 Forecast Sales of Weight Management and Wellbeing by Category: Value 2024-2029
Table 6 Forecast Sales of Weight Management and Wellbeing by Category: % Value Growth 2024-2029
CONSUMER HEALTH IN MALAYSIA
EXECUTIVE SUMMARY
Consumer health in 2024: the big picture

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2024 KEY TRENDS

Competitive landscape
Retailing developments
What's next for consumer health?
MARKET INDICATORS
Table 7 Consumer Expenditure on Health Goods and Medical Services: Value 2019-2024
Table 8 Life Expectancy at Birth 2019-2024
MARKET DATA
Table 9 Sales of Consumer Health by Category: Value 2019-2024
Table 10 Sales of Consumer Health by Category: % Value Growth 2019-2024
Table 11 NBO Company Shares of Consumer Health: % Value 2020-2024
Table 12 LBN Brand Shares of Consumer Health: % Value 2021-2024
Table 13 Penetration of Private Label in Consumer Health by Category: % Value 2019-2024
Table 14 Distribution of Consumer Health by Format: % Value 2019-2024
Table 15 Distribution of Consumer Health by Format and Category: % Value 2024
Table 16 Forecast Sales of Consumer Health by Category: Value 2024-2029
Table 17 Forecast Sales of Consumer Health by Category: % Value Growth 2024-2029
APPENDIX
OTC registration and classification
Vitamins and dietary supplements registration and classification
Self-medication/self-care and preventive medicine
Switches
DISCLAIMER
DEFINITIONS
SOURCES
Summary 1 Research Sources

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