

Weight Management and Wellbeing in Kazakhstan

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Abstracts

Kazakhstani consumers became more prone to gaining weight over 2020-2021 as a result of dietary changes and reduced levels of physical activity during lockdowns, social distancing and remote working. Since then, many people sought to quickly lose the excess weight they put on as they returned to the office and regularly socialised outside the home again, in line with the diminishing threat from Coronavirus (COVID-19) and lifting of associated restrictions. Consequently, slimming teas and weight...

Euromonitor International's Weight Management and Wellbeing in Kazakhstan report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Meal Replacement, OTC Obesity, Slimming Teas, Supplement Nutrition Drinks, Weight Loss Supplements.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Weight Management and Wellbeing market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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September 2023

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