

# Weight Management and Wellbeing in Israel

<https://marketpublishers.com/r/W9B1FAEC092EN.html>

Date: September 2023

Pages: 21

Price: US\$ 990.00 (Single User License)

ID: W9B1FAEC092EN

## Abstracts

With the growing popularity of health and wellness trends, many locals are increasingly sceptical about weight management products, and prefer to eat a balanced diet and incorporate physical activity to reach their goals. This focus on healthy eating has triggered a decrease in sales of weight management products, as people do not fully trust the 'quick fix' claims of such products to help them lose weight. Meal replacement bars and slimming teas are facing long term decline in Israel as consume...

Euromonitor International's Weight Management and Wellbeing in Israel report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Meal Replacement, OTC Obesity, Slimming Teas, Supplement Nutrition Drinks, Weight Loss Supplements.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Weight Management and Wellbeing market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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