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Weight Management and Wellbeing in Ireland

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Abstracts

Weight management and wellbeing continues to face decline as more consumers are sceptical about the efficacy of using such products, with some concerns about unpleasant or harmful side effects. Many Irish consumers now understand that only physical activity and a healthy diet will lead to weight loss and that there are no quick-fix solutions, as claimed by meal replacement products and weight loss supplements. Moreover, the growing perception that they often contain unhealthy ingredients and can...

Euromonitor International's Weight Management and Wellbeing in Ireland report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Meal Replacement, OTC Obesity, Slimming Teas, Supplement Nutrition Drinks, Weight Loss Supplements.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Weight Management and Wellbeing market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market’s major players and leading brands;

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Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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